

# Still Greater Values in the M. & K.

## GREATEST January Clearance SALES

Real winter weather is here and with it prices in the M. & K. January Clearance Sale are below the zero mark of profit, so much so that they established new records of value-giving for the month of January. No better opportunity to get good warm clothes for the family from shoes to hats. On this page are just a few examples of the offering that should pack this store to the limit.

### Choice of Any Woman's or Misses' Suit

This is the final clearance sale offer in our suit department and while the number of the suits is very limited, those who wear sizes 13, 14 and 15 will be very fortunate. Also a few 30, 38 and other sizes. No exception, any suit

\$5



### Choice of 50 Women's and Misses' Dresses

serge and combination silk and serge dresses, also a few silks from our higher priced lines and included them in one special offer, at \$3.75, \$4.95 and

\$7.50

## Your Unrestricted Choice of Every Woman's, Misses' or Junior's Cloth Coat Regardless of Former Prices On Sale at \$15

\$15

This special offer coming as it does with the coldest spell of weather in years should attract every woman or miss who needs a stylish warm coat. Choice of all cloth coats, M. & K. new styles, fine qualities, all sizes, take your pick in this final offer at \$15.

NOTE:—Only five of our highest priced cloth suits are excepted in this sale.

\$15

This Great Offer will pack our Coat department, no matter how cold the weather, for who wants to miss this opportunity to choose from the M. & K. entire stocks of cloth coats for women, misses and juniors at \$15. Plan to come as early as you can and get first choice.

NOTE:—T special sale of all our plush coats at \$14.95, \$19.95, \$25 and \$29.50.

\$15



### Real Winter and a Real Sale of GIRLS' COATS

No need to let any girl suffer with the cold when they can have such fine stylish warm coats at such very small prices. The coats are the kind that will give the best of service for this winter and also for next. Cloth coats, corduroy coats in all ages, 3 to 16. We particularly call attention to the girls' coats on sale at \$4.95, worth in most cases two and three times the price. Bring the girls to the M. & K. and fit them out in good warm coats.

M. & K.

Rock Island



The M. & K. January Sale of Shoes Comes in  
Good Time for Those Who Need Warm  
Footwear.

\$1.95

Why wear worn-out shoes with such piercing weather as this when you can come to the M. & K. and select from thousands of pairs of spic-span new shoes, way under price.

Every pair of women's shoes in our store is included in this sale and we particularly mention

#### New Shipments of Shoes From

Large Manufacturers who failed to deliver them on time because of their war orders.

\$3 and \$3.50 Shoes

on sale at \$1.95

Also all boys' and girls' shoes at 20% off.

Also all men's shoes with the exception of Edwin Clapp at great savings.

### Very Important Sale of SKIRTS New Spring Styles

Come and see this wonderful showing of smart new style skirts which the M. & K. are placing on sale as a special January attraction. All of our winter style skirts were closed out and we had the manufacturers make us up skirts in materials for present wear as well as for later in the new spring styles. Serges, Poplins, Gabardines, Chuda Cloths, Taffetas, Checks, Plaids and others in this sale at



\$4.95

### Other Skirts New Spring Styles

\$3.95



No wonder the M. & K. skirt department is rapidly growing in popularity with such values as these on sale at \$3.95.

M. & K.

Rock Island